

## Reputation Institute Among “Boston’s Best and Brightest Companies to Work For”®

**BOSTON, AUGUST 28, 2018** — Reputation Institute (RI), the world’s leading provider of reputation monitoring, measurement, and management services, was named one of Boston’s Best and Brightest Companies to Work For® by the National Association for Business Resources (NABR). The honor is given to organizations that display a commitment to excellence in their human resource practices and employee enrichment. The full list of the 2018 honorees can be found [here](#).

An independent research firm evaluates each company’s entry based on key measures in workplace culture: Compensation, Benefits and Employee Solutions; Employee Enrichment, Engagement and Retention; Employee Education and Development; Recruitment, Selection and Orientation; Employee Achievement and Recognition; Communication and Shared Vision; Diversity and Inclusion; Work-Life Balance; Community Initiatives; Strategic Company Performance and the Best of the Best Small Business, Medium Business and Large Business.

“We are actively expanding our Boston-based team and this honor validates our efforts. We’re working hard to foster an inspiring workplace where Boston’s brightest can advance their careers surrounded by a smart, fun and dedicated group of talented people who are impacting a burgeoning industry,” said Kylie Wright-Ford, Chief Executive Officer of Reputation Institute.

Honorees compete for three Best of the Best elite awards to be announced by the NABR at [Boston’s Best and Brightest Companies to Work For event](#) on Friday, September 14, 2018.

### **About Reputation Institute**

Reputation Institute powers the world’s most reputable companies. By mining media conversation and measuring stakeholder perceptions, we unleash the power of reputation intelligence to build better companies. Our RepTrak® model analyzes the reputation of cities, countries, people, and companies and is best known as the Forbes-published Global RT100. Underlying the model for mining, measuring, and managing reputation is the RepTrak methodology, known as the global gold standard for calibrating reputation.

Learn more at: <http://www.reputationinstitute.com>.

### **About the Best and Brightest Programs**

The Best and Brightest Companies to Work For® is a program of the National Association for Business Resources that provides the business community with the opportunity to gain recognition, showcase their best practices and demonstrate why they are an ideal place for employees to work. This national program celebrates those companies that are making better business, creating richer lives and building a stronger community as a whole. There are numerous regional celebrations throughout the country.

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